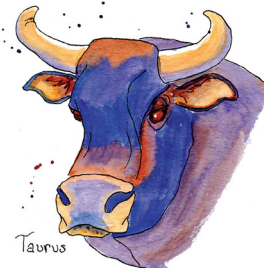
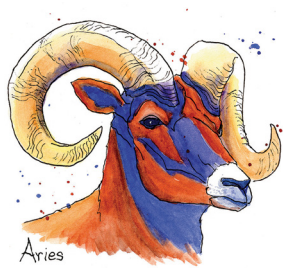


Matters

M A G A Z I N E

Be Featured in our Fall Issue

WOMEN IN BUSINESS



What's Your Sign?

Whether or not you believe in astrology, it's fun to see how your personality aligns with your zodiac sign. Or does it? Our readers want to get to know you better. Sharing your traits with them from a business perspective will give them insight into you and your profession.

Your Profile by Ellen Donker

Headshot by Julia Maloof Verderosa

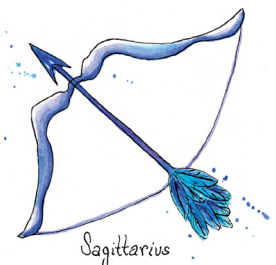
Zodiac Art by Erin Rogers Pickering

FALL ISSUE: OUT OCTOBER 11

Deadline: September 20

**Please contact your Sales Representative
for details or call 973-763-4900.**

*Matters Magazine is mailed to every household in
Maplewood and South Orange, and enthusiastically read by
residents who want to stay in the know about their hometown.*





Avery Swanson
HOMeward BOUND

123 Main Street, Maplewood
973.555.5555 | homewardbound.com

People born under the sign of **CANCER** are supposed to **care deeply about home and family matters**, so it makes sense that I help people buy or sell homes. I grew up in a small tight-knit family in Maryland and knew home to be a place where I could relax and be myself with people who love me. That example gave me the blueprint to create a similar environment as an adult. Professionally, nothing makes me happier than to help a buyer find that perfect home and then to watch them enjoy it for many years to come.

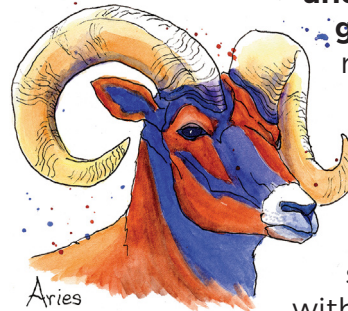


Cancer

Chloe Grant
CHAMPIONS FOR CHILDREN

123 Main Street, Maplewood
973.555.5555 | championsforchildren.com

I was born in late March, making me an **ARIES**. As the first sign in the zodiac, Aries are confident and enthusiastic, wanting to be the first in everything. Although I don't see myself as always having to be first, I've always been **determined and energetic, even courageous**. Those qualities help me advocate for children as a social worker in my own practice. I am passionate about making things right for children whether it be addressing hunger, safety or connecting them with resources to help them thrive at home and at school.



Aries

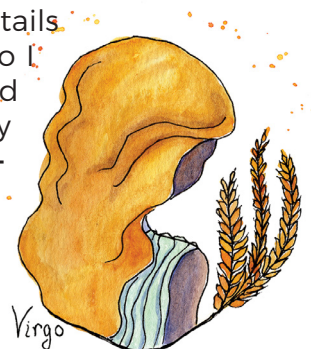


Annie Perez
AP ACCOUNTING

123 Main Street, South Orange
973.555.5555 | apaccounting.com



As an accountant, I am focused both on the details and the big picture of my clients' finances so I can provide them with accurate records and solid recommendations. This lines up with my **VIRGO** sign as being **careful and methodical, leaving nothing to chance**. These traits contribute to a strong work ethic and my clients notice. They know that they can depend on me for explaining complicated concepts in ways they can understand so they're positioned to make good decisions that help them or their business thrive.



Virgo



Maxine Morris
MAX FITNESS STUDIO

123 Main Street, South Orange
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We **CAPRICORNS** are known to be **independent and able to make progress** in our personal and professional lives. My path to opening a fitness studio relied on setting goals, first in my quest for physical wellness and then in my determination to share

what I learned so others could realize the same benefits I had found. I love the camaraderie I have with my clients as well as the chance to educate and help them make sustainable change so they feel good in their bodies.



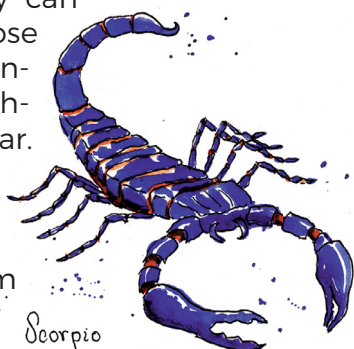
Capricorn



Avery Swanson
LULU'S FRIENDS

123 Main Street, Maplewood
973.555.5555 | lulusfriends.com

My friends know **I am loyal to the core. Tell me a secret and I'll never give it up.** Ask for help and I'll find a solution. Supposedly that's typical of **SCORPIOS**. Those traits have enabled me to acquire a loyal following of customers who know they can trust me to help them choose and put together a functional wardrobe including clothing, accessories and footwear. I want my clients to look their best and getting to know them is key to finding a look that makes them feel confident when they walk out the door.



Scorpio

Raven Oakley
BLUE RAVEN DESIGN

123 Main Street, Maplewood
973.555.5555 | blueravendesign.com

I have a tendency to get lost in my own thoughts, trying to solve the problems of the world. **Being a reflective thinker helps me in my practice to go deep into design** as I connect an idea with



Aquarius

its visual manifestation. I need my "alone time" and it helps me give a project my full attention. This is often the habit of people born under the sign of **AQUARIUS**. Nothing

makes me happier than to meet with a client and see their response to my design of their project. They often express surprise that I came up with a perfect solution that never crossed their

mind.



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M A G A Z I N E

WOMEN IN BUSINESS SPACE RESERVATION CONTRACT

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'D LIKE TO BE FEATURED IN WOMEN IN BUSINESS 2024

What's Your Sign?

IN THE FALL ISSUE

\$495: editorial feature

**PHOTO SHOOT AND INTERVIEW WILL BE SCHEDULED FROM SEPTEMBER 12-24
via signup genius once you contract with Matters Magazine.**

**DEADLINE FOR INCLUSION:
September 20.**

Payments for promotional feature are required to be made in advance of publication
unless you have established 30-day credit terms with Matters Magazine.

***Matters Magazine will choose the image used in feature. Digital files not included.
After the shoot you may purchase your images from Julia Maloof Verderosa.**

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COST.

Client Signature

Date