

Matters

M A G A Z I N E

Local Nonprofit Leaders Be Featured in our Hearth + Home Issue

HOW CAN WE HELP?

You represent a local organization that needs the community to help carry out its mission. Whether it's volunteering, donating money or goods, holding a fundraiser, advocating, or sharing expertise, our readers want to meet you in print and learn how they can do their part.

Hearth + Home Issue: out March 14

Deadline: February 25

**Please contact your Sales Representative
for details or call 973-763-4900.**

*Matters Magazine is mailed to every household in
Maplewood and South Orange, and enthusiastically read by
residents who want to stay in the know about their hometown.*

UPWARD AND ONWARD

Miranda Butler
Executive Director
45 Maplewood Avenue
Maplewood | 973.555.5555
upward-onward.org



Mission:

Helping non-college bound youth discern and prepare for their career path after high school.



How Can We Help?

In 2025, we plan to help 463 high schoolers explore career routes to position them for success in the labor market. We do this by sponsoring seminars on the trades, retail, cosmetology, food service, and more and rely on our network of volunteers to share their expertise. We also look for people who can offer our students volunteer and internship opportunities, introduce them to mentors and role models, or connect them with job training programs. Of course, donors can provide cash donations to also help us further our mission.



MARGO'S PANTRY

Colleen Farren
Executive Director
14 Valley Street
Maplewood | 973.555.5555
margospantry.org



Mission:

Feeding the hungry of Essex County with nutritious food that's accessible to their location.



How Can We Help?

In order to feed 2,500 people every month at our soup kitchens and provide supplemental groceries across our seven locations, Margo's Pantry relies on volunteers. They help us unload trucks to stock our warehouse and distribute food to vulnerable children, families, and seniors. We also rely on the community to introduce the nonprofit to their friends and associates through tours and fundraisers. These actions help Margo's Pantry become better known and able to attract donor's to advance our efforts.



BIKE ESSEX COUNTY

Bradley West
Founder
123 Vose Avenue
South Orange | 973.555.5555
bikeessexcounty.org



Mission

Creating and advocating for safe bike pathways in Essex County

How Can We Help?

To expand the places for safe bike riding in Essex County, we depend on people who are passionate about biking and the environment to join our cause. We need volunteers to help us advocate at the local, county and state level for safer bike lanes that are well-marked and well-paved. We also need solution-oriented individuals who can become familiar with the town's master plan and help both add bike lanes and help us advance our plan to link the Ragged River trail with Walnut Road for access to neighboring Union County.



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NONPROFIT FEATURE

Space Reservation Contract for Hearth + Home Issue – out March 14

BUSINESS NAME: _____ YOUR NAME: _____

ADDRESS: _____

PHONE/CELL _____ EMAIL _____

WEBSITE _____ SALES REP _____

I'd like to be featured in the **NONPROFIT 2025** section in the Hearth + Home Issue:

\$300 with the purchase of an advertisement in the Hearth + Home issue.

\$395 with no advertisement.

Deadline for inclusion: February 25.

Ellen Donker will contact the organizational leader for a brief interview and will need a head-shot (high resolution, please) sent to ellen@mattersmagazine.com by February 26.

All payments are required in advance of publication unless you have established 30-day credit terms with *Matters Magazine*.

SIGNATURE REPRESENTS APPROVAL OF THE ABOVE COSTS.

CLIENT SIGNATURE

DATE